



Northeastern University  
*Young Global Leaders*

THE 3<sup>RD</sup> ANNUAL  
YOUNG GLOBAL LEADERS  
CONFERENCE

THURSDAY, MARCH 12, 2015 — SATURDAY, MARCH 14, 2015  
ONE&ONLY ROYAL MIRAGE  
DUBAI, UNITED ARAB EMIRATES

Global Impact: Empower | Transform | Innovate



## ABOUT YOUNG GLOBAL LEADERS

### *Background:*

Northeastern University is one of the most globalized universities in the United States. It recruits faculty and staff from around the world, and currently has students originating from approximately 140 countries. President Aoun has identified the continuing globalization of the University as one of his highest strategic priorities, and the Northeastern University Young Global Leaders (NU YGL) is a key component of this strategy.

### *Mission:*

The primary overall purpose of NU YGL is to become an active participant in the continuing priority to establish Northeastern as an increasingly globally renowned university that makes significant contributions to Boston, the United States, and the world through its teaching, research, and service programs.

Invited members of NU YGL are part of a small, specially selected group of successful and influential young alumni who have demonstrated the potential for continuing leadership in both their careers as well as in service to the University. Members will have demonstrated the capacity to become well positioned and influential global leaders. To meet these key objectives, NU YGL membership is meant to reflect cultural and geographic diversity and, as a result, draws its members from throughout the world.

The NU YGL and its members will act, both as a group and individually, as advisors to the University's senior leadership on a variety of substantive issues and opportunities of strategic importance to the University as it continues to assess, expand, and promote its international reputation, scope, and activities.



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## SCHEDULE\*

### Thursday, March 12

- 1:30 PM **CEO International Forum | Peregrine Ballroom**  
*Featuring **Yogesh Mehta**, PNT'11 Chief Executive Officer, Petrochem Middle East Ltd.  
Lunch will be provided*
- 4:00 PM **NU YGL Opening Session | Peregrine Ballroom**  
*For NU YGL members and invited guests  
Welcome by **Joseph E. Aoun**, President of Northeastern University*
- 8:30 PM **Private Dinner | Sajwani Residence**  
*Hosted by **Ali Hussain Sajwani**, SSH'14, NU YGL member, and family*

### Friday, March 13

- 12:30 PM **Welcome Buffet Luncheon | Lobby of the Peregrine Ballroom**
- 1:00 PM **Welcome**  
***Mohammad Al Wazzan**, SSH'12, L'16, NU YGL Chair*
- 1:05 PM **Disruptive Innovation: Seeking the Next Land of Opportunity**  
*Moderator: **Ned Jaroudi**, E'86, Innovation Advisor, United Arab Emirates  
**Rich D'Amore**, DMSB'76, Trustee, Partner, North Bridge Venture Partners  
**Iyad Malas**, former Chief Executive Officer, Majid Al Futtaim Holding*



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## SCHEDULE\* (continued)

### Friday, March 13

- 2:30 PM **Personal Observations from the C-Suite | Peregrine Ballroom**  
*Moderated by **Hugh Courtney**, Dean of the D'Amore-McKim School of Business  
**Pierre Choueiri**, PNT'17, Chairman and Chief Executive Officer, Choueiri Group  
**Ziad Makkawi**, Chief Executive Officer, Istithmar World*
- 3:45 PM **Coffee Break**  
*NU YGL families and guests welcome for the next sessions*
- 4:00 PM **Creating a Family Legacy: The Power of Strategic Philanthropy | Peregrine Ballroom**  
*Moderated by **Ahmad Zameli**, E'14, NU YGL member  
**Maha Al-Juffali Ghandour**, Director and Supervising Trustee, The Help Center  
**Rebecca Riccio**, Director of The Social Impact Lab at Northeastern University*
- 5:00 PM **Managing Intergenerational Leadership | Peregrine Ballroom**  
*Introduction by **Robert Dietrich**, Associate Vice President, International Advancement  
Moderated by **Sultan Alhokair**, DMSB'15, NU YGL Member  
**Abdulrahman Al Dabal**, PNT'14, President and Chief Executive Officer, GAS Arabian Services Co., Ltd.  
**Fawaz Alhokair**, PNT'15, PNT'16, Founder and Chairman, Fawaz AlHokair Group  
**Salah Al Wazzan**, PNT'12, Corporator, Chairman, Al-Wazzan Group & Founding Board Member, Tharawat*
- 7:30 PM **Empower Dubai | One&Only Royal Mirage**

### Saturday, March 14

- 11:00 AM **Wrap Up and Conversation | Peregrine Ballroom**  
***Joseph E. Aoun**, President of Northeastern University  
Brunch will be provided*

\* Schedule subject to change



## CONFIRMED SPEAKERS AND SPECIAL GUESTS



### **Joseph E. Aoun**

**President, Northeastern University | United States**

Joseph E. Aoun is the president of Northeastern University and an influential leader in the area of higher education policy, both in the United States and internationally. A respected voice on the value of global and experiential education, President Aoun has dramatically increased Northeastern's worldwide engagement. Over the course of his presidency, the university's international student body has increased significantly, while its signature cooperative education program has expanded to offer students opportunities all over the world. Today, Northeastern students are working, studying, and conducting research on every continent of the globe.

President Aoun is a widely renowned linguistics scholar, who has published numerous monographs and articles in the field. He received his Doctor of Philosophy in Linguistics and Philosophy from the Massachusetts Institute of Technology and holds advanced degrees from the University of Paris VIII and Saint Joseph University in Beirut. Before taking office at Northeastern, he served as dean at the University of Southern California's College of Letters, Arts, and Sciences.



### **Fawaz Alhokair, Pnt'15, Pnt'16**

**Founder and Chairman, Fawaz Alhokair Group | Saudi Arabia**

Fawaz A. Alhokair serves as the chairman of the Fawaz Alhokair Group, a multi-national retail, industrial and services conglomerate. The Group is valued at USD \$ 10 billion. As chairman, Mr. Alhokair is responsible for determining group strategy, aligning the strategic priorities of his executive leadership, and motivating the business innovation which has propagated sustained growth.

The Group operates vertically and horizontally integrated businesses across sectors such as retail, mall development, construction, food and entertainment, hotels and private equity investments. This includes Arabian Centres, regarded as the largest mall development company in the Middle East & North Africa, and Fawaz A. Alhokair & Co. 'Fashion Retail', a publicly listed retail license company, among the world's largest franchise businesses, operating in excess of 1500 retail stores in ten countries.

Mr. Alhokair has been the chairman since inception in 1989 and throughout the intervening period of rapid growth, during which he has gained valuable leadership experience and wide-ranging retail knowledge, whilst also creating a unique and compelling business model. Mr. Alhokair began his retail career following his graduation, when he acquired his father's menswear business; a foray into retail franchising followed, and this was the genesis of the now listed company, Fashion Retail. From the domestic market in Saudi Arabia, Fashion Retail has expanded across the Middle East, into North Africa, Central Asia and has recently entered the U.S market.

Born in Saudi Arabia, and educated at Loughborough University in England, he holds degrees in economics and accountancy. In 2011, Mr. Alhokair was awarded an honorary Doctor of Philosophy in Economics by Loughborough University.



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## CONFIRMED SPEAKERS AND SPECIAL GUESTS (continued)



### **Abdulrahman Khalid Al Dabal, Pnt'14**

**President & Chief Executive Officer, GAS Arabian Services Co., Ltd. | Saudi Arabia**

Abdulrahman K. Al Dabal is currently the president and chief executive officer of GAS Arabian Services Co., Ltd. Founded in 1992, the company was established to accommodate the diversification of technology and engineering services for the oil, gas, petrochemical, and process industries. The company's mission is to provide integrated services to customers in Saudi Arabia. These integrated services would include project engineering, procurement, and construction services.

Mr. Al Dabal also serves as chairman for scores of joint ventures of GAS Arabian Services Co., Ltd. including Samsung Saudi Arabia, EagleBurgmann Saudi Arabia Ltd., GAS-Vector Saudi Arabia Ltd., Prudent Saudi Arabia Ltd., TCR Arabia Ltd., and FS Elliott Services Saudi Arabia Ltd.

Mr. Al Dabal holds a Master's in Business Administration (Finance) from King Fahad University of Petroleum & Minerals (KFUPM), as well as a Bachelor of Science in Business and Economics from Ferris State University.



### **Salah Al Wazzan, Pnt'12, Corporator**

**Chairman, Al Wazzan Group & Founding Board Member, Tharawat | Kuwait**

Salah Al Wazzan is a founding board member of Tharawat, an organization that promotes knowledge-sharing and best practices among family-owned businesses in the Middle East and North Africa. Earlier in his career, he was managing director of Nafais Holding, a conglomerate of diversified industries with over three thousand employees in six countries, and was responsible for overseeing the company's retail, real estate, trading, contracting, healthcare, and education divisions. Prior to this, Mr. Al Wazzan spent fifteen years at the Arabian Motors Group, Kuwait's sole dealer of the Ford, Mercury, and Lincoln automotive brands, where he led the group to be one of the premier distributors of Ford Motor Company Worldwide. These experiences prepared him for his subsequent position as CEO of Al Wazzan Holdings Group, part of which was absorbed by the formation of Nafais Holding.

Mr. Al Wazzan holds board positions with Gulf University of Science and Technology, the Misr El-Kheir Foundation, and the Mohd Abdul Aziz Al Wazzan Trust. He is also the sole trustee of the Abdul Aziz Al Wazzan Trust, which sponsors higher education opportunities for students from underprivileged backgrounds.

Mr. Al Wazzan received his Bachelor of Science in Civil Engineering from North Carolina State University and has pursued management education at the International Institute for Management Development in Switzerland. He has served as a member of the Northeastern University Corporation since 2012.



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## CONFIRMED SPEAKERS AND SPECIAL GUESTS (continued)



### **Maha Al-Juffali Ghandour**

Directing & Supervising Trustee, The Help Center | United Arab Emirates

Maha Al-Juffali Ghandour is the director and supervising trustee of The Help Center, a family NGO for children and adults with intellectual disabilities in Saudi Arabia, and a partner & shareholder in E.A. Juffali and Brothers since August 1994.

Maha holds a Doctor of Philosophy in Health Management and her dissertation was on integrating health and education for children with intellectual disability under one roof (based on her life work) (2012), a Master of Arts degree in Health Management from the Ambassador University Corporation (2006), and a bachelor of arts degree from Mills College (1982). As an avid advocate for the rights of persons with intellectual disabilities, she has committed the last 29 years of her career in promoting their ability to live a fulfilled life.

Her acumen in calling for the rights of women in the Middle East has established strong relationships with the community, and initiates projects with nongovernmental agencies locally and internationally. Maha serves an array of distinguished boards within the educational and medical sector both locally and internationally. Maha has received many awards in recognition for her contributions to the field of special education in the region and internationally, and was decorated by the Crown Prince of Saudi Arabia, in 2002 in acknowledgement of her work.



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### **Pierre Choueiri, Pnt'17**

Chairman & Chief Executive Officer, Choueiri Group | United Arab Emirates

Following his graduation from American University of Beirut in Lebanon, with a Bachelor of Science in Economics, Pierre embarked on his career in the late 1980's with Al-Ain Media Management (1988), before transitioning to Tihama MEMS and Regie Vision. In 1994 and proceeding that experience, Pierre moved to Dubai to establish Choueiri Group's most prominent group of companies and associated Media partners.

Settled and based in Dubai, Pierre simultaneously overlooked the Group's regional headquarters as Group Managing Director, and subsequently as Chief Executive Officer in 2007. Last but not least, Pierre assumed his current role as Choueiri Group's Chairman and CEO in 2010.





## CONFIRMED SPEAKERS AND SPECIAL GUESTS (continued)



### **Rich D'Amore, DMSB'76, Trustee**

**Partner, North Bridge Venture Partners | United States**

Rich D'Amore has almost three decades of experience in the venture business. He has been with North Bridge since the company's inception in 1994. Before co-founding North Bridge, he spent fourteen years at Hambro International Equity Partners, establishing the firm's Boston office. His investments have been split between early stage projects and special situations. Before joining Hambro in 1982, Mr. D'Amore worked as a consultant at Bain and Company and was a Certified Public Accountant with Arthur Young and Company.

Mr. D'Amore received a bachelor of science from Northeastern, summa cum laude, in 1975. He also has a Master's of Business Administration from Harvard University Graduate School of Business Administration where he was a Baker Scholar. A dedicated supporter of higher education, he serves as a member of the Northeastern University Corporation where he promotes innovation and research that can drive economic growth.



### **Ned Jaroudi, E'86**

**Innovation Advisor, UAE | United Arab Emirates**

Ned Jaroudi is an international innovation executive with over 20 years of startup/turnaround leadership roles with SME's, ICT multinationals, and government in the US and the EMEA region. He is currently advising the Mohammed Bin Rashid Centre for Government Innovation and the UAE Prime Minister's Office on innovation.

Previously, Ned set up and grew global technology leaders Intel and CA Technology's operations in several emerging markets, and helped launch new ventures for UAE-based sovereign wealth fund Mubadala, telecom operator du, and conglomerate National Holding. He's been associated with various tech startups in the US and the Middle East with successful exits to IBM, Microsoft co-founder Paul Allen, and more recently, Thomson Reuters (Zawya acquisition). He started his career in aerospace with Raytheon and CTA in the US.

Ned holds an Master's of Science from Stanford, bachelor of science from Northeastern, and has completed the Young Managers Program at INSEAD. He strongly believes in social responsibility and has been engaged in many pioneering public-private partnership programs around improving education and entrepreneurship through the innovative use of technology. He is the Founder of the UAE Stanford Alumni Club and is an original member of the UN ICT Arab Task Force & Young Arab Leaders. He speaks Arabic, English, and French.





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## CONFIRMED SPEAKERS AND SPECIAL GUESTS (continued)



### **Ziad K. Makkawi**

**Chief Executive Officer, Istithmar World | United Arab Emirates**

Ziad Makkawi is an experienced entrepreneur, leader, chairman, board member, and chief executive officer. He pioneered both the Investment Banking and Asset Management industries in MENA. He last served as the Chief Executive Officer of Istithmar World, the Private Equity arm of flagship Dubai World a US\$4.5 billion global PE portfolio spanning a broad geography including North America, Europe, the Middle East and Africa. Ziad has over 28 years of investment experience in leadership positions at international and regional firms.

Ziad started his career at JP Morgan in New York, then moved to Geneva with Elf Aquitaine, and later returned to the Middle East to co-found two investment banks Lebanon Invest, and Middle-East Capital Group. Prior to Istithmar World, Ziad was the Founder, Chairman and CEO of Algebra Capital a DIFC based MENA focused Asset Management firm he founded, built and successfully sold to US based global asset manager Franklin Templeton in December, 2010. Prior to Algebra, Ziad acted as the CEO of Dubai Bank; and Executive Managing Director of Shuaa Capital a regional Investment Bank.

Ziad holds a Master's in International Affairs from Columbia University (1986), an Master's of Business Administration in Finance from NYU Stern School of Management (1986), and a bachelor of arts from Rice University (1983). Ziad acts as a non-exec director on several boards both regionally and internationally and a keen supporter of young entrepreneurs.



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### **Iyad Malas**

**Former Chief Executive Officer, Majid Al Futtaim Holding | United Arab Emirates**

Mr. Malas most recently served as chief executive officer of Majid Al Futtaim Holding, the largest developer and operator of shopping malls and hypermarkets in the MENA region.

Previously, Mr. Malas was the CEO of Majid Al Futtaim Trust LLC, the family investment office of Majid Al Futtaim Group, a position he held since April 2007.

Prior to this role, Mr. Malas was based in New Delhi as the regional director for South Asia for the International Finance Corporation (IFC), an organization which he joined in 1987 in Washington DC, and where he held a number of positions including regional financial markets manager for Central Asia, the Middle East, and North Africa.

Between 2000 and 2004, Mr. Malas worked in Egypt, first as the CEO of Fleming CIIC and then as chief operating officer and head of asset management at Egyptian investment bank EFG-Hermes.

Mr. Malas holds an Masters of Business Administration from George Washington University in Washington DC, as well as a bachelors of arts from the American University in Beirut. He is qualified as a Chartered Financial Analyst.



## CONFIRMED SPEAKERS AND SPECIAL GUESTS (continued)



### **Yogesh (Yogi) Mehta, PNT'11**

Chief Executive Officer of Petrochem Middle East

A recognized Arabian business leader, Mr. Mehta received his bachelors of science in Chemistry at National College Bandra in Mumbai, India in 1981. After graduation, he worked in his father's chemical manufacturing business in India. Frustrated with his career, he left his father's business and immigrated to Dubai, United Arab Emirates with his wife Falguni in 1990. After a series of ventures, Mr. Mehta and business partner David Lubbock formed Petrochem Middle East in 1995. The firm has grown to become one of the largest independent petrochemical distributors in the region.

In 2003, Mr. Mehta completed an Executive Master's of Business Administration program at Harvard Business School. Mr. Mehta was ranked seventh in the Arabian Business Indian Power List in 2010.





