



Northeastern University  
*Young Global Leaders*

**YOUNG GLOBAL LEADERS  
INAUGURAL MEETING**

TUESDAY, JULY 2, 2013  
THE FOUR SEASONS HOTEL  
HAMILTON PLACE, PARK LANE  
LONDON, UK

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## ABOUT YOUNG GLOBAL LEADERS

Northeastern University Young Global Leaders (YGL) is a select group of alumni composed of the university's most powerful and influential young alumni leaders. Membership is by invitation only and the YGL's mission is to:

- Promote and facilitate an enduring connection between Northeastern University and its international graduates who are positioned to be the change agents, the innovators, the policy makers, the CEOs, and the entrepreneurs that will lead us in the 21st century.
- Provide valuable perspectives to the University President and his senior leadership team.
- Strengthen the university's international network and further its global mission.



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## SCHEDULE

### Tuesday, July 2

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| 9:30 AM  | <b>Welcome Guests</b><br>Continental Breakfast   |
| 10:00 AM | <b>Opening Session</b><br>Mohammad Al Wazzan, YGL Steering Committee Chair                             |
| 11:00 AM | <b>Developing Human Capital:<br/>Driving Economic Development and Empowerment</b><br>Panel Discussion  |
| 12:30 PM | <b>Luncheon</b><br>President Joseph E. Aoun  |
| 2:00 PM  | <b>Global Family Business: Leading in the 21st Century</b><br>Interactive Session and Panel Discussion |
| 3:30 PM  | <b>Break</b>   |
| 3:45 PM  | <b>The Future of YGL</b><br>Open Discussion  |
| 7:00 PM  | <b>Empower: The Campaign for Northeastern University</b><br>International Launch                       |

\* Schedule subject to change

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## CONFIRMED SPEAKERS AND SPECIAL GUESTS



### **Hoda Abou-Jamra, BHS'97**

Chief Executive Officer, Boston BioCapital  
Dubai, United Arab Emirates

Hoda Abou-Jamra, whose pioneering accomplishments as a woman in a male-dominated region have been featured in the New York Times, is the founding partner of TVM Capital MENA, a \$40 million private equity health care fund with a focus on the Middle East and North Africa. She is also the chief executive officer of Boston BioCapital, an international advisory firm that supports investment relationships in the biotechnology, life sciences, and healthcare fields, and the founder and chief executive officer of BioExec Institute, Inc., a non-profit organization dedicated to promoting investment in the life sciences and to strengthening working relationships among the industry's global leaders. Prior to her work with her current organizations, Ms. Abou-Jamra was involved in sales, marketing, and business development for several biotechnology and pharmaceutical companies, including Acumen Sciences, Incyte Genomics, Boiron Laboratories, and Bayer Corporation.

Ms. Abou-Jamra received her Bachelor of Science in pharmacy from Northeastern University.



### **Salah Al Wazzan, Pnt'12**

Founder, Tharawat  
Kuwait City, Kuwait

Salah Al Wazzan is a founding member of Tharawat, an organization that promotes knowledge-sharing and best practices among family-owned businesses in the Middle East and North Africa. Earlier in his career, he was managing director of Nafais Holding, a conglomerate of diversified industries with over three thousand employees in six countries, and was responsible for overseeing the company's retail, real estate, trading, contracting, healthcare, and education divisions. Prior to this, Mr. Alwazzan spent fifteen years at the Arabian Motors Group, Kuwait's sole dealer of the Ford, Mercury, and Lincoln automotive brands, where he led the group to be one of the premier distributors of Ford Motor Company Worldwide. These experiences prepared him for his subsequent position as CEO of Al-Wazzan Holdings Group, part of which was absorbed by the formation of Nafais Holding.

Mr. Al Wazzan holds board positions with Gulf University of Science and Technology, the Misr El-Kheir Foundation, and the Mohd Abdul Aziz Al Wazzan Trust. He is also the sole trustee of the Abdul Aziz Al Wazzan Trust, which sponsors higher education opportunities for students from underprivileged backgrounds.

Mr. Al Wazzan received his Bachelor of Science in civil engineering from North Carolina State University and has pursued management education at the International Institute for Management Development in Switzerland. He has served as a member of the Northeastern University Corporation since 2012.

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## CONFIRMED SPEAKERS AND SPECIAL GUESTS



**Joseph E. Aoun**  
President, Northeastern University  
Boston, United States

Joseph E. Aoun is the president of Northeastern University and an influential leader in the area of higher education policy, both in the United States and internationally. A respected voice on the value of global and experiential education, President Aoun has dramatically increased Northeastern's worldwide engagement. Over the course of his presidency, the university's international student body has increased significantly, while its signature cooperative education program has expanded to offer students opportunities all over the world. Today, Northeastern students are working, studying, and conducting research on every continent of the globe.

President Aoun is a widely renowned linguistics scholar, who has published numerous monographs and articles in the field. He received his Doctor of Philosophy in linguistics and philosophy from the Massachusetts Institute of Technology and holds advanced degrees from the University of Paris VIII and Saint Joseph University in Beirut. Before taking office at Northeastern, he served as dean at the University of Southern California's College of Letters, Arts, and Sciences.



**Reem Asaad, MBA'01**  
Regional Manager and Financial Advisor,  
Saudi Fransi Capital  
Jeddah, Saudi Arabia

Reem Asaad has a mission to improve financial awareness and women's economic rights in Saudi Arabia. A regional manager and financial advisor at Saudi Fransi Capital, she is a regular contributor to financial and socioeconomic discussions in the regional media, both in print and on television, and is a well-known advocate for women's rights and women's financial awareness. In 2008, Ms. Asaad launched the Lingerie Campaign, which ultimately allowed Saudi women to work in the retail sector, creating 44,000 jobs for women. Her efforts resulted in her being named one of the world's most powerful Saudis by Arabian Business magazine in 2012, second only to HRH Prince Alwaleed Bin Talal Al Saud. Prior to her work as an activist, Ms. Asaad was an investment analyst at National Commercial Bank.

Ms. Asaad received her Bachelor of Science in chemistry from King Abdulaziz University and her Master of Business Administration from Northeastern University.

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## CONFIRMED SPEAKERS AND SPECIAL GUESTS



### **Dr. Justin B. Craig**

Associate Professor of Entrepreneurship, D'Amore-McKim School of Business, Northeastern University Boston, United States

Dr. Craig's research focuses on entrepreneurial multi-generational family enterprises and those responsible for their stewardship. His empirical studies focus on relationships among strategic orientation constructs (such as brand identity, entrepreneurial orientation, stewardship climate, market orientation, and attitudes toward the natural environment), innovativeness, and comparative measures of firm performance. Prior to joining Northeastern in 2012, Professor Craig was an Associate Professor of Entrepreneurship and Family Business at Bond University in Australia where he was also Co-Director of the globally recognized Australian Centre for Family Business.

He is an Associate Editor at the premier family business journal, *Family Business Review*, and a member of the editorial board of *Journal of Family Business Strategy*. In addition to these two journals, his research has appeared in *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *Journal of World Business*, *Journal of Business Research*, *Journal of Small Business Management*, *Small Business Economics*, among others.



### **Ramesh Sivaswamy Ramakrishnan, Pnt'13**

Chair, Transworld Group  
Dubai, United Arab Emirates

Ramesh Sivaswamy Ramakrishnan chairs the Dubai-based Transworld Group of Companies, an organization that was founded in 1976 by Mr. Ramakrishnan's father, Sivaswamy Ramakrishnan, and now has more than twenty offices worldwide. Through its network of international subsidiaries, Transworld Group is a leading provider of sea freight and logistics services in the Indian subcontinent, the Arabian Gulf, and Southeast Asia. As the company's chair, Mr. Ramakrishnan brings more than twenty-five years of experience in all facets of ship-owning, chartering, and ship management to his role, in which he directly oversees the day-to-day activities of the global company.

Mr. Ramakrishnan has a degree in commerce from the University of Mumbai.

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## CONFIRMED SPEAKERS AND SPECIAL GUESTS



### **Beverly Solinger, LA'75, MBA'80**

Director, Global Change Leaders  
London, England

Beverly Solinger brings expertise in all aspects of Human Resources including organization design and effectiveness, talent assessment, change acceleration, acquisition due diligence and integration, as well as business restructuring on a global basis. She also brings broad experience in internal and external integration project management across all functions.

During her 30 year career with GE, Bev worked internationally including the US, EMEA and Asia. She helped businesses in GE's emerging markets with HR processes, organizational effectiveness and, most significantly, talent development and succession planning. Upon retiring from GE in 2010, Bev started a dispute resolution company focused on addressing workplace issues more effectively. She also created Global Change Leaders, a consulting firm which leverages the expertise of former GE leaders to assist companies around the world with their change initiatives.

Bev holds a Bachelor of Arts degree and an MBA from Northeastern University in Boston, Massachusetts.



### **Michael J. Zamkow**

Former Partner, Goldman Sachs  
London, England and New York City, United States

Michael J. Zamkow is a former partner at Goldman Sachs, where he oversaw the firm's futures, derivative sales, European fixed income sales, and e-commerce departments. From the mid-1990s until his retirement in 2002, he was the managing director and co-head of the e-commerce department, while also serving as a general partner.

Mr. Zamkow received his Bachelor of Science in accounting from Northeastern University and his Master of Business Administration from Columbia University. He has served on the Northeastern University Board of Trustees since 2005.



# Northeastern

**For more information about YGL contact:**

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